

DA-407

M.B.A. I Semester (FT) Examination-2012

MANAGERIAL ECONOMICS Paper-CP-103

Time Allowed : Three Hours Maximum Marks : 80

Section A Short Answer Type Questions

Note : Attempt any four questions. 8 marks each

- Q.1. Explain the nature and scope of managerial economics?
- Q.2. Define demand? What are the functions of demand? Explain.
- Q.3. Explain the relationship between average cost curve and marginal cost curve.
- Q.4. Define break even analysis. Explain its importance?
- Q.5. Define price discrimination? When it is profitable explain.
- Q.6. Define Gross national product? How it is measured? Explain.
- Q.7. Give difference between perfect competition and imperfect competition? .
- Q.8. Define inflation. Explain various type of inflation?

Section - B Long Answer Type Questions

Note: Attempt any three questions. 16 marks each

- Q. 1. Define demand forecasting? Discuss the various techniques of demand forecasting?
- Q.2. How will you define economies of scale? What are the sources' of Internal and external economics?
- Q. 3. What do you mean by return to scale? Describe with diagram to reasons stages of return to scale with diagram?
- Q.4. Discuss the process of price determination under perfect competition?
- Q.5. Write short note on the followings:
  - (i) Measurement of National Income.
  - (ii) Fiscal Policy.