

UR—492

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**M. B. A. (FT) (First Semester)
EXAMINATION, 2011**

COMPUTER APPLICATIONS IN MANAGEMENT

(CP—107)

Time : Three Hours

Maximum Marks : 80

Section – A

Note : Attempt any *four* questions out of eight. Each questions carries 8 marks.

1. What is a virus ? How does a virus reach our computers ? Name any *four* common viruses.
2. Explain the steps to generate a column chart in MS-Excel with the help of a suitable example.
3. Explain the following internet concepts with suitable example :
 - (a) Blogs
 - (b) Forums
4. What are the key functions of an operating system ? Why is the operating system usually termed as the “Manager” of the system ?
5. What is meant by the term “Network topology” ? Explain the various network topologies for LAN.

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6. What is a scripting language ? What is its role in web pages ? Explain.
7. What is the difference between “slide transition” and “slide animation” ? Explain the steps to apply them in a powerpoint slide presentation.
8. Write a short note on Data Definition Language (DDL) and Data Manipulation Language (DML) in database. Write any *four* SQL statements and explain.

Section – B

Note : Attempt any *three* out of five questions. Each question carries 16 marks.

9. Explain the term “e-Commerce” and write a note on its need and importance in the modern day life.
10. What is the use of mail merge in MS word ? Explain the steps of mail merge with suitable example.
11. What is meant by data model ? Explain the various data models in existence with suitable diagrams.
12. Explain the various types of transmission media used in computer networks.
13. Explain the following in HTML with suitable example of each :
 - (a) Hyperlinks
 - (b) Tables
 - (c) Unordered lists
 - (d) HTML forms

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