

DA-412
M. B. A. (Full Time) (First Semester) EXAMINATION, 2012
INTERNATIONAL BUSINESS ENVIRONMENT
(CP-108)

Time: Three Hours

Maximum Marks : 80

Section-A 8 each

Note : Attempt any four questions from this Section. AH questions carry equal marks.

1. Why is international business is not a bed of roses ?
2. Briefly explain any four of the following terms in relation to international business :
 - (a) Tariffs
 - (b) Host country
 - (c) Entry requirements
 - (d) MFN clause
 - (e) International liquidity
3. Why do many companies go for International business ?
4. What is Political Environment ? How does it affect International Business ?
5. What is Dumping ? What should India do to handle problems of dumping, keeping in view its WTO membership ?
6. What are IMF and IBRD ? How do these organisations help member countries in their Macro Economic Development ?
7. How should human resource be developed in a company which is in International Business ?
8. Write short notes on any four of the following :
 - (a) Cultural Attitude
 - (b) Cross cultural communication
 - (c) FDI -
 - (d) Convertibility of rupee
 - (e) Joint venture .

Section -B

Note : Answer any three questions from this Section. Each question carries 16 marks.

9. Culture is responsible for the success or failure of products and services in International Business.' Do you agree ? Elucidate.
10. What are the causes of disequilibrium in the 'Balance of Payment'? Also discuss the methods of correcting it.
11. On what basis the 'Exchange Rates' of currencies are determined ? Also throw some light on fixed and flexible 'Exchange Rates'.
12. Explain the impact of FHs and GDRs on Indian economy.
13. What is SAARC ? How does it plan to develop the region economically, socially and culturally ? Elaborate.