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M.B.A. (1st Sem.) (FT) Examination-2015-16

INTERNATIONAL BUSINESS ENVIRONMENT

Paper - CP - 108

Time Allowed : Three Hours

Maximum Marks : 80

Note : All questions are compulsory.

Section 'A'

Note : Attempt any four questions. Each question carries 08 marks.

- Q.I Write in brief about IMF.
- Q.II Discuss in short about joint venture.
- Q.III What is the importance of WTO in Indian Business?
- Q.IV Describe in short about the political and economic environment of international business.

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- Q.V Write in brief about flexible exchange rate.
- Q.VI Do you think that there are lots of opportunities exists in domestic business rather than entering into international business? Explain in brief.
- Q.VII What do you mean by IBRD? Write in brief.
- Q.VIII Write a short note on the Human Cultural Environment.

Section 'B'

Long Answer Type Questions

Note : Attempt any three question. Each question carries 16 marks.

- Q.IX What is Globalisation? Discuss in brief about globalisation with social responsibility.
- Q.X Discuss on Global competitiveness.
- Q.XI Define balance of payment. What are the major components of balance of payment. Discuss.
- Q.XII Write in brief about the foreign direct investment (FDI).

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- Q.XIII What is International Business? Discuss the importance and problem of International Business? "
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