

RGPVONLINE.COM

DG-456

M.B.A. II Semester (FT) Exam. 2014

RESEARCH METHODOLOGY

Paper : CP-207

Time Allowed : Three Hours

Maximum Marks : 80

Note : Attempt all sections as per direction.

Section-A

(Short Answer Type Questions)

Note : Answer any Four questions. (4×8=32)

- Q.1. What do you mean by research? Explain its significance in modern times.
- Q.2. Explain the criteria of good research.
- Q.3. What is hypothesis? And explain its characteristics.
- Q.4. Explain different steps in sample design.
- Q.5. Systematically arrange the different steps of processing of data i.e. field work, coding, tabulation of data, classification and editing. (Explain in brief)

- Q.6. Write a short note on
 - a) t - test
 - b) ANOVA

- Q.7. Explain the characteristics of non-parametric test.

- Q.8. What is probability and non-probability sample design? Explain with suitable example.

Section-B

(Long Answer Type Questions)

Note : Answer any Three. (3×16=48)

- Q.9. Explain the different steps of research process with flow diagram.
- Q.10. Explain different types of research with suitable example.
- Q.11. "Research design in exploratory studies must be flexible but in descriptive studies, it must minimize bias and maximize reliability" Discuss.
- Q.12. Write a short note on:
 - a) Null hypothesis and alternative hypothesis
 - b) Type I and Type II errors
- Q.13. Explain the significance of research report and also narrate the various steps involved in writing a research report.

