

Total No. of Questions : 13]

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**DY-290**

**M.B.A. (Plain)/M.B.A. (Gen.Mgt./Mkt. Mgt/  
Hum. Res. Mgt/Fin. Mgt./ Mkt. & Sales Mgt/  
Fin./Mkt.) (F.T.) II<sup>nd</sup> Semester (Reg./Ex./ATKT)**

**Examination, 2023**

**Research Methodology**

**Paper - CP-205**

**Time : 3 Hours]**

**[Maximum Marks : 80**

**Note :- Attempt all the questions.**

**SECTION - 'A'**

**Short Answer Type Questions**

**4×8=32**

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**P.T.O:**

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**Note :- Attempt any four questions. Each question carries Eight marks.**

1. Describe the significance of research in management.
2. Describe the features of a good research design.
3. Describe experimental research design.
4. Describe the criteria of selecting a sampling procedure.
5. Describe the features of a good questionnaire.
6. Describe the objectives and significance of editing of data.
7. Write the basic features of a good research report.
8. Explain the role of t-test in business research.

**SECTION - 'B'**

**Long Answer Type Questions**

**16×3=48**

**Note :- Attempt any Three questions. Each question carries 16 marks.**

9. Research is much concerned with proper fact finding, analyses and evaluation. Do you agree with this statement? Give reasons in support of your answer.

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10. Describe the important research design in case of exploratory research studies.
11. Briefly explain the method of non-probability sampling.
12. Fully explain the Interview method of managerial research.
13. What is Chi-square test? Explain its significance in statistical analysis.