

MB-11

M.B.A. (IIIrd Sem.) (FT) Examination-2015-16

BUSINESS ETHICS & CSR

Paper - CP - 303

Time Allowed : Three Hours

Maximum Marks : 80

Note : All questions are compulsory.

Section 'A'

Short Answer Type Questions

Note : Answer any four question. All question carries equal marks. **4x8=32**

Q.I Explain the formation of Business Organization.

Q.II What do you mean by Joint stock company?

Explain issue of Shares & Debentures.

Q.III Define ethics and explain the various objective of Ethic's.

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- Q.IV What are the challenges in response to development of Ethical values.
- Q.V How do you develop codes of ethic's?
- Q.VI What do you mean by Intellectual property right's? Explain.
- Q.VII Discuss the types of activities showing social responsibility. onlineBU.com
- Q.VIII Explain the term and core concept of Indianism.

Section 'B'**Long Answer Type Questions 16x3=48**

Note : Attempt any three question. All question carries equal marks.

- Q.IX Explain the promotion and types of Joint stock company. onlineBU.com
- Q.X What do you mean by Business Ethics? Explain the factors influencing business ethic's.
- Q.XI Explain the laws Enforcing Ethical Conduct.

(3)

- Q.XII What is Corporate Social Responsibility? Do you think social responsibility is worth the cost? Explain.
- Q.XIII What is Infinity? What is Diversity? Compare and contrast infinity and diversity.