

CORPORATE EVOLUTION & STRATEGIC MANAGEMENT

Paper -CP-401

Time Allowed : Three Hrs Maximum Marks : 80

Note: Attempt both sections.

Section-A

Note: Attempt any four questions. ' Each question carries 8 marks.

Q.I What is meant by strategic intent ?

Q.II What is your vision as an individual ?

Q.III What is core competence and how it is important to strategy formulation. )

Q.IV Discuss the reasons for failure of mergers.

Q.V Why are values important to strategists.

Q.VI What is the role of C.E.O.

Q.VIII What is strategic management in an international firm ? Discuss various types of international strategies.

Q.IX Discuss nature and scope of strategic management.

Section-B

Note: Attempt any three questions. Each question carries 16 marks.

Q.IX Describe the process of strategic management which included planning and implementation of other activities;

Q.X How does strategy affect structure ? Also discuss various types of structures.

Q.XI What is 'organisational capability profile' and how it is prepared .

Q.XII Discuss merger strategies, types of mergers and explain why companies merge ?

Q.XIII Discuss evolution of strategic management in Indian companies.