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DF-317

M.B.A. (PT) IVth Semester Examination, 2013-14

Rural Management

Paper - CP-404

Time : 3 Hours]

[Maximum Marks : 70

Section - 'A'

Note :- Attempt any **four** questions. Each question carries 7 marks.

1. Discuss the salient features of the different cultures followed by rural population. 7
2. ~~What~~ What have been the main factors responsible for the growth of rural population in the country. 7
3. ~~Elaborate~~ Elaborate the reasons of rural poverty in India. 7
4. ~~What~~ What innovations you will recommend for making a change in Indian rural economy ? 7

P.T.O.

5. Discuss the rural marketing system in India. 7
6. ~~Write~~ Write a short note on schooling system of rural India ? 7
7. Discuss the National Rural Health Mission Programme. 7
8. Comment upon the functioning of village Panchayat in India.

SECTION - 'B'

Note :- Attempt any **three** questions. Each question carries 14 marks.

9. Discuss the main features of Japanese management styles ? Can it be adopted in India also ? 14
10. What are the methods and innovations which can make Indian agriculture a business proposition ? Explain. 14
11. ~~Discuss~~ Discuss the scope of modern technologies in transforming Indian Rural Economy. 14
12. ~~Highlight~~ Highlight the importance of voluntary agencies in implementing development programmes in rural areas.
13. ~~What~~ What are the factors which can promote rural industrialization in India ? Discuss the role of the govt. in this regard.

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