

DSC-137

M.B.A. IVth Semester (FT) N/X Examination, 2020

Entrepreneurship Dev. & Mgt.

Paper - CP-403

[Maximum Marks : 80

Note :- All questions from each section carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer of each section from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. Explain in detail the setup process of a small scale enterprise.
2. Write a note on marketing technique and Personal management used in small business.
3. Write a detail note on project viability and viability report.
4. What do you understand by joint stock companies ? How it is different from partnership firm and How it is formed?
5. Write short note on :
 - (a) NABARD
 - (b) NSIC