

DSC-166

M.B.A. (FT) IVth Semester (Ex.) Examination, 2020

Paper - FESI-3

Strategic Man. of Information Technology

[Maximum Marks : 80

Note :- All questions from each section carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer of each section from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. What is the role of IT in business transformation berif?
2. Explain the concept of analytical Framework for Strategic IT initiatives.
3. What are the advantages and disadvantages of outsourcing.
4. Which IT service should be out sourced.
5. Write short note on
 - (i) Business Strategy
 - (ii) Market Place & Market Space
 - (iii) Out sourcing Strategy