

**K-492**

**M. B. A. (P. T.) (Fourth Semester)  
EXAMINATION, 2008**

**MANAGEMENT INFORMATION SYSTEM**

**(P-403)**

*Time : Three Hours*

*Maximum Marks : 70*

**Note : (i)** Attempt four out of eight from Section A. Each question carries 7 marks.

**(ii)** Attempt three out of five from Section B. Each question carries 14 marks.

**Section - A** 7 each

**Note :** Attempt any four questions.

1. How an MIS could help to integrate the following :

- (i) Marketing
- (ii) Production
- (iii) Finance

**Explain.**

2. Defend the statement that "management is synonymous with decision making." Explain what part would MIS play in decision making.

3. Differentiate between Batch processing and Real time applications. In what type of application would each be utilized ?

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- 4. Discuss in brief general model of the Management Services solution to decision problem.
- 5. Distinguish between external and internal factor for a decision making. Giving an example show the impact of external and internal factor for a decision maker.
- 6. Is there any difference between conceptual design/feasibility design and gross design.  
Discuss the growth of MIS project cost using commutative cost and time.
- 7. Explain giving an example :
  - (i) Prototype Approach
  - (ii) Closed and open system
- 8. How models can be divided into classes ? Distinguish between Descriptive/Predictive and Nominative models with example.

**Section - B** 14 each

**Note :** Attempt any three questions.

- 1. Explain the role of performance standard and feedback in effective management system.
- 2. Why do the people disagree on the choice of a decision ? Is it then better to resort to time spent on decision analysis ?
- 3. Discuss the role of network in communication channel.
- 4. When would you resort to prototype approach and when you resort to the life cycle approach in the development of MIS ?
- 5. Write short notes on any two of the following :
  - (i) System decomposition
  - (ii) Decoupling
  - (iii) Report generators