

DU-366

M.B.A. (F.T.) IVth Semester (N/X) Examination, 2021

Retail Concepts and Practices

Paper - FELRTLTM-01

[Maximum Marks : 80

Note :- All questions from each section carry equal marks. All questions are compulsory and answer limit are approximately 250 words. Start the answer of each section from new page. Maximum limit of pages of answer booklet are approximately 16 pages. Answer should be written by the student in his/her own handwriting mandatory. The first page of answersheet should be download by the student from university website www.bubhopal.ac.in is mandatory.

1. Elaborate the nature and scope of retailing.
2. Highlight various functions of a retailer.
3. Discuss the recent changes in Global retail environment with examples from industry.
4. Write a note on progress of retail in India.
5. Explain various types of retail stores in brief.